



For Immediate Release

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ON THE DAY - THE SPIRIT OF SCOTLAND PIPE BAND STORY

The Atlantic Canada Pipe Band Association invites you to join us at your local Cineplex for the story of piping and drumming at its best in the documentary *On the Day*. This documentary by filmmaker John McDonald is 80-minute chronicle of the organization and competition day of the Grade 1 Spirit of Scotland Pipe Band at the 2008 World Pipe Band Championships at Glasgow Green, Scotland. The screening will take place in selected Canadian Cineplex theatres from Victoria, British Columbia, to St. John's, Newfoundland.

The screening of the documentary will take place Wednesday February 9 at Empire Theatre and /or Sunday, February 13. Please check with your local Empire Theatre for the dates and times in your area. Advance tickets went on sale via Cineplex outlets and online on January 14th. Tickets will be priced at \$12.95 for General, and Child/Senior \$10.95. A special rate of \$9.95/ticket has been secured for groups of 20 or more.

“This is an ideal opportunity for band members, instructors and students, friends of piping and drumming and the greater Scottish Community to join together to discover how the Spirit of Scotland Pipe Band came to be in time for the 2008 World Pipe Band Championships,” states Lorna Mac Isaac, President of the Atlantic Canada Pipe Band Association. “The documentary answers the question of what would happen if the best players came together to compete in the World Piping Competition and the story of its members commitment to be the best in their skill.”

Band members included Atlantic Canadians Andy Rogers and Matt Mac Isaac. Andy Rogers is a piper with the grade one 78th Highlanders Halifax Citadel Pipe Band Halifax. He is a senior solo piping and pipe band adjudicator for the Atlantic Canada Pipe Band Association and continues to compete at the professional level in Canada, the United States and Scotland. Andy has earned the Piping and Drumming Qualifications Board Level Six Certificate for piping and the Teacher’s Certificate from the National Piping Centre, Glasgow, Scotland.

Matt rose through the ACPBA competition scene becoming one of the top players in his field on a regular basis. Matt turned his focus to touring professionally on stage with several folk music

acts, most notably well known Cape Breton fiddler Natalie Mac Master. He has writing, performing and arranging credits on a number of MacMaster's recordings, as well as having released his own titled "The Piping Album".

Also highlighted in the documentary is bass drummer Kahlil Cappuccino who lives in Ottawa, Ontario and commutes regularly to Halifax to play as the bass lead with the Grade 1, 78th Highlanders Halifax Citadel Pipe Band. Kahlil who judges solo events and band ensemble was the Atlantic Canada Pipe Band Association workshop instructor for bass and tenor drum held in October, 2010. Amongst numerous prizes over his nineteen year pipe band career he was awarded the best bass prize (Grade 2) at the World Pipe Band Championships and won the Mid-West Highland Arts Fund Gold Medal for Bass in Kansas City.

This event signals the beginning of the International Gathering of the Clans in Nova Scotia in 2011 and the Halifax Citadel Regimental Association, 8th Annual Mini Gatherings being held January 29, March 12 and April 2.

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Below are the official press release with screening locations and more information. Please pass this email onto those on your contact list. We will see you at the theatre, spread the word!

News Release follows

51 theatres confirmed for "On the Day" Canadian screenings

Published: January 06, 2011

Some 51 Canadian Cineplex theatres from Victoria, British Columbia, to St. John's, Newfoundland, have been confirmed to for two dates of screening of *On the Day* by filmmaker John McDonald, an 80-minute documentary profiling the organization and build-up of the Grade 1 Spirit of Scotland Pipe Band at the 2008 World Pipe Band Championships.

The documentary will be shown once at each theatre on only two dates: Wednesday, February 9th, 7 pm local time; and Sunday, February 13th, at 4 pm local time. Advance tickets go on sale via Cineplex outlets and online on January 14th.

McDonald said that tickets will be priced at \$12.95 for General, and Child/Senior \$10.95. A special rate of \$9.95/ticket has been secured for groups of 20 or more.

Cineplex has already begun promoting the documentary through posters at theatres and a 20-second trailer before first-run movies, and has created a [Facebook fan page](#) that will include updates, interviews with band members and other information leading up to the screenings.

The screenings are a partnership between Cineplex and McDonald, sharing in the cost of advertising and marketing. Once Cineplex recoups its costs, McDonald will receive proceeds from the sales.

"I'm counting on lots of support from the piping community to fill up every seat!" McDonald said.

The Spirit of Scotland Pipe Band was assembled in 2008 from available top-level pipers and drummers. Led by Pipe-Major Roddy

MacLeod and Leading-Drummer John Fisher, the pipe section included 11 Highland Society of London Gold Medalists. The band qualified for the Grade 1 Final, and finished 11th overall, but has not competed since.

The list of theatres:

Maritimes

- Empire 18 Bayer's Lake, Halifax
- Empire Studio 10, Sydney
- Empire Studio 7, New Glasgow
- Empire 8 Trinity Drive, Moncton
- Empire Studio 10, Saint John
- Empire Studio 10 Regent Mall, Fredericton
- Empire Studio 12, St. John's
- Empire Studio 8, Charlottetown

Greater Toronto Area

- Cineplex Odeon Varsity Cinemas, Toronto
- Cineplex Odeon Sheppard Grande, Toronto
- Cineplex Odeon Queensway, Etobicoke
- SilverCity, Richmond Hill
- SilverCity, Newmarket
- SilverCity, Brampton
- Empire Studio 10, Mississauga

Northeast Ontario

- Galaxy Cinemas, Barrie
- Galaxy Cinemas, Cornwall
- Galaxy Cinemas, Orillia
- Galaxy Cinemas, Brockville
- Cineplex Odeon, Oshawa
- Coliseum, Ottawa
- Empire 7, Ottawa
- Empire Theatres, Orleans

Southwest Ontario

- Cineplex Odeon Westmount Cinemas, London
- Cineplex Odeon Niagara Square, Niagara Falls
- Cineplex Odeon Devonshire Mall, Windsor
- Galaxy Cinemas, Owen Sound
- Galaxy Cinemas, St. Thomas
- Galaxy Cinemas, Guelph
- SilverCity, Oakville
- Galaxy Cinemas, Collingwood
- SilverCity, Hamilton
- Galaxy Cinemas, Brantford
- Empire Theatres, Waterloo

Central Canada

- Galaxy Cinemas, Sault. Ste. Marie
- SilverCity, Sudbury
- SilverCity, Thunder Bay
- SilverCity St. Vital, Winnipeg
- Cineplex Odeon Southland Mall, Regina
- Galaxy Cinemas, Saskatoon

Alberta

- Galaxy Cinemas, Red Deer
- Cineplex Odeon South, Edmonton
- SilverCity Cross Iron Mills & XSCAPE, Calgary
- Cineplex Odeon Westhills Cinemas, Calgary
- Empire Theatres City Centre 9, Edmonton

British Columbia

- Galaxy Cinemas, Nanaimo
- Colossus, Langley
- SilverCity Riverport, Richmond
- SilverCity Tillicum, Victoria
- Empire Cinemas Guilford, Surrey

Quebec

- Cineplex Odeon, Brossard